



# Capital Business Forum 2022

## Economic Transformation and Business in the Digital Era

9<sup>th</sup> November 2022

Zoom number: 892 1445 0553 Zoom code: 600741

### Opening & Welcome

Host: **CAI Hongbo**, Professor, Associate Dean, Business School,  
Beijing Normal University

City  
Country

GMT+8  
(Beijing Time)

### Opening remarks

◆ **Hiroaki Hatayama**, President, J. F. Oberlin University

Tokyo, Japan

09:00 - 09:05

### Opening remarks

◆ **Qi Yudong**, Dean, Business School, Beijing Normal University

Beijing, China

09:05 - 09:10

01

Chair: **JIANG Jie**

Associate Professor, Deputy Chair of Party, Business  
School, Beijing Normal University

City  
Country

GMT+8  
(Beijing Time)

### Human Capital Density and Innovation

◆ **LAI Desheng**, Professor, Deputy Director, Department of Social and  
Ecological Civilization Teaching and Research, Party School of the  
Central Committee of C.P.C (National Academy of Governance)

Beijing, China

09:10 - 09:30

### Implication of Long Low-growth Period with Massive Policy Supports in Japan for Post Covid-19 Era

◆ **Masao Nisikawa**, Professor, Graduate School, J.F. Oberlin University

Tokyo, Japan

09:30 - 09:50

### Pandemic Megasystems: A New Framing and Lessons from Failures

◆ **Erran Carmel**, Professor, Kogod School of Business, American  
University

Washington  
D.C., USA

09:50 - 10:10

### Increase the Non-contact Elements, Develop Beijing's Digital Economy

◆ **WANG Dashu**, Professor, School of Economics, Peking University

Beijing, China

10:10 - 10:30

### Powering Consumer Insights in a Digital World

◆ **GONG Shiyang**, Associate Professor, Business School,  
Beijing Normal University

Beijing, China

10:30 - 10:50

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Chair: Sakai Mutsumi  
Professor, J. F. Oberlin University

### Changing Patterns of Core Competencies in the Digital Era: A Case of Tesla Inc.

◆ **Hwy-Chang Moon**, Chair Professor, Seoul School of Integrated Science and Technology

City  
Country

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(Beijing Time)

Seoul, Korea

14:00 - 14:20

### Can the Analogical Learning Process Be Digitally Handled? - The Case of Kyocera and Dr Kazuo Inamori, and the Corporeity of Knowledge or Embodied Knowledge

◆ **Kimio Kase**, Professor, Former President of International University of Japan

Madrid, Spain

14:20 - 14:40

### The Benefits and Limitations of Sustainable Finance

◆ **Tsuneo Sakamoto**, Professor, Graduate School, J.F. Oberlin University

Tokyo, Japan

14:40 - 15:00

### How Could Digital Transformation Make Cities Better?

◆ **QIAN Jing**, Associate Professor, Business School, Beijing Normal University

Beijing, China

15:00 - 15:20

03

Chair: HU Conghui  
Associate Professor, Business School, Beijing Normal University

City  
Country

GMT+8  
(Beijing Time)

### Employee Ownership and Firm Digital Transformation: Evidence from China

◆ **CUI Lin**, Professor, College of Business & Economics, Australian National University

Canberra  
Australia

15:30 - 15:50

### Firm Heterogeneity and Inequality: A Regional Perspective

◆ **Brett Gilbert**, Associate Professor, Kogod School of Business, American University

Praia  
Cabo Verde

15:50 - 16:10

### Digital Museum of the Economic and Social History of China

◆ **GUO Ji**, Associate Professor, Business School, Beijing Normal University

Beijing, China

16:10 - 16:30

