

Curriculum for Full-time Students

Course Name	Course Type	Credit Requirement	Teaching Hour	Credit	Semester				
					1	2	3	4	
Theory and Practice of Scientific Socialism	Public Compulsory Course	4 Credits	32	2	√				
English			32	2	√				
Management Economics	Core Course	Total ≧ 20 Credits; Directional Compulsory should be ≧ 6 Credits	32	2	√				
Accounting			32	2	√				
Human Resource Management			32	2	√				
Organization Behavior			32	2	√				
Marketing			32	2	√				
Strategic Management			32	2	√				
Corporate Finance			32	2	√				
Management Information Systems			32	2		√			
Statistical Methods for Management Decisions			Directional Compulsory Course: Business Administration	32	2		√		
International Business Management				32	2		√		
Operational Management	32	2			√				
Cross-cultural Management and Communication	32	2			√				
Comprehensive Simulation of Enterprise Management	32	2			√				
Cost and Managerial Accounting	Directional Compulsory Course: Corporate Finance	32	2		√				
Corporate Government and Standard of Listing Corporation		32	2		√				
Financial Statement Analysis		32	2		√				
Options, Futures and Other Derivatives		32	2		√				
Investment Analysis and Portfolio Management		32	2		√				
Introduction to Management Consulting	Directional Compulsory		32	2	√				

Management of Management Consulting Companies (In English)	Course: Management Consulting		32	2		√		
Strategic Management (In English)			32	2		√		
Consulting Processes (In English)			32	2		√		
Business Models and Business Plans			16	1		√		
Management	Public Elective Course: Management Extension Module	Depending on the students' interest	32	2	√			
Management Communications			32	2		√		
Career Planning and Management			32	2	√			
Project Management			32	2		√		
E-Commerce			32	2		√		
Innovation Management			32	2		√		
Entrepreneurship			32	2		√		
Service Management			32	2		√		
Consumer Behavior Analysis			16	1		√		
Leadership			32	2		√		
Analysis of the Macroeconomic Environment in a Global Perspective	Public Elective Course: Management Environment Analysis Module		32	2		√		
Civil and Commercial law			32	2		√		
Theory and Applications of Modern Enterprises			16	1		√		
Relationship Between Enterprises and Government			16	1		√		
Contemporary Economic Issues in China	Public Elective Course: Corporate Finance Module		16	1		√		
Financial Market and Financial Institutions			32	2	√			
International Trade and International Finance			32	2		√		
Financial Risk Management			32	2		√		

Stock Decision Simulation			16	1		√		
Advanced Financial Accounting			32	2		√		
Comprehensive Budget Management			16	1		√		
IT Consulting (In English)	Public Elective Course: Management Consulting Module		16	1		√		
Management Consulting Practice			32	2		√		
Mathematics and Application Management	Public Elective Course: Analysis Module		32	2	√			
Introduction to Management Case Studies			16	1	√			
Statistical Methods for Management Decisions			32	2		√		
Management Case Studies			32	2		√		
The Transformation of Chinese Traditional Management Methods	Public Elective Course: Literacy Module		16	1	√			
Business Ethics and Corporate Social Responsibility			32	2		√		
Business English			32	2		√		
Confucian Business and Zhouyi			16	1		√		
Course Practice				1	√	√		
Total Required Credits				45				
Thesis							√	√