

## Master's Academic Offer

**Spring 20**

PERIOD	COURSE CODE	COURSE NAME	ECTS
S2	2176	Development Economics	7
S2	2206	Banking	7
S2	2220	Entrepreneurial Finance & Venture Capital	7
S2	2232	Applied Corporate Finance	7
S2	2327	Brand Management	7
S2	2386	Persuasion and Negotiation	7
S2	2421	Applied Entrepreneurship	7
S2	2437	Luxury and Fashion Marketing	7
S2	2460	Strategy Consulting	7
S2	2461	Business Intelligence	7
S2	2471	Enterprise Systems	7
S2	2483	Applied Social Entrepreneurship	7
S2	2484	Corporate Strategy and Transformation	7
S2	2487	Machine Learning	7
S2	2488	Methods for Applied Business Problems	7
S2	2580	Value-Based Health Care	7
T3	2138	Environmental Policy	3,5
T3	2145	Labour Economics	3,5
T3	2173	Macroeconomic Theory	3,5
T3	2184	Political Economy	3,5
T3	2193	Behavioural Economics and Finance	3,5
T3	2194	History of Economic Analysis	3,5
T3	2214	Asset Management	3,5
T3	2215	Auditing	3,5
T3	2218	Derivatives	3,5
T3	2222	Financial Statement Analysis	3,5
T3	2225	Risk Management	3,5
T3	2233	Macroeconomics of Financial Markets	3,5
T3	2236	Private Equity	3,5
T3	2238	Financial Reporting	3,5
T3	2239	Corporate Valuation	3,5
T3	2243	Real Estate Finance	3,5
T3	2248	Fixed Income	3,5
T3	2272	Financial Econometrics	3,5

PERIOD	COURSE CODE	COURSE NAME	ECTS
T3	2273	Fintech Ventures	3,5
T3	2332	Entrepreneurship	3,5
T3	2334	Global Human Resources Management	3,5
T3	2337	Integrated Marketing Communications	3,5
T3	2338	International Business	3,5
T3	2339	International Marketing Strategy	3,5
T3	2346	Modeling Business Decisions	3,5
T3	2352	Quality Management	3,5
T3	2356	Sustainable International Business	3,5
T3	2364	Venture Simulation	3,5
T3	2375	Corporate Social Responsibility	3,5
T3	2388	Leadership and Change Management	3,5
T3	2389	Customer Relationship Management	3,5
T3	2412	Managerial Accounting	3,5
T3	2454	Doing Business in China	3,5
T3	2458	Talent Development	3,5
T3	2467	E-Commerce	3,5
T3	2473	Negotiation	3,5
T3	2478	Business Models for Sustainability	3,5
T3	2481	Product Design and Development	3,5
T3	2490	Geoeconomics and International Relations	3,5
T3	2494	Computational Thinking and Data Science (includes Applied Statistics)	3,5
T3	2496	Strategic Foresight and Scenario Planning	3,5
T3	2497	Models and Decision-Making	3,5
T3	20107	International Migration	3,5
T4	2137	Empirical Macroeconomics	3,5
T4	2141	Global Energy Markets	3,5
T4	2150	Fiscal Policy and Stabilization	3,5
T4	2169	Financial Crises in History	3,5
T4	2181	Policy evaluation	3,5
T4	2182	European Economy	3,5
T4	2185	Game Theory	3,5
T4	2226	Hedge Funds	3,5
T4	2235	Credit Risk	3,5
T4	2240	Financial Intermediation	3,5
T4	2261	Energy Finance	3,5
T4	2276	Financial Distress, Bankruptcy and Restructuring	3,5

PERIOD	COURSE CODE	COURSE NAME	ECTS
T4	2300	Management Seminar	3,5
T4	2329	Consumer and Managerial Decision Making	3,5
T4	2330	Consumer Behaviour	3,5
T4	2359	Operations Management	3,5
T4	2397	Innovation Management	3,5
T4	2416	Family Business	3,5
T4	2419	Positive Organizations	3,5
T4	2439	Management Control Systems	3,5
T4	2440	Big Data Analysis	3,5
T4	2441	Digital Marketing	3,5
T4	2448	Business Model Innovation	3,5
T4	2451	Operations Strategy	3,5
T4	2452	Business Strategy and Practice	3,5
T4	2465	Open Innovation	3,5
T4	2468	Technology Strategy	3,5
T4	2469	Big Data Seminar	3,5
T4	2472	Web Analytics	3,5
T4	2475	Sales & Retailing	3,5
T4	2493	Marketing Analytics	3,5
T4	2495	Continuous, Adaptive, Data-driven systems	3,5
T4	2500	Performance and Progress	3,5
T4	2519	International Taxation	3,5
T4	20106	Innovation and Technology in Healthcare and life sciences	3,5
T4	20109	Leading Social Enterprises with impact in International Development	3,5
T4	20100	Advanced Behavioural Economics and Finance	3,5
T4	20102	Economics of Poverty	3,5
T4	20108	Islamic Finance	3,5
T4	20110	Science-Based Entrepreneurship and Innovation	3,5
T4	20111	Strategy Implementation	3,5