



**2018**

Beijing Normal University Business School  
International Summer School

—  
**TOPIC**




**MULTI-CULTURAL DEVELOPMENT  
AND GLOBAL GOVERNANCE**

—  
**DATE**

July 9<sup>th</sup>-18<sup>th</sup>, 2018

**Contact Information**

International Summer School of 2018,  
Business School of Beijing Normal University

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## BACKGROUND OF BEIJING AND CHINA

China is the second largest economic entity in the world. In recent years, China has contributed 25%-30% to world economic growth on average.

Beijing, the capital and municipality of China, is the political, cultural, science and technological, educational centre of China. Up to December 2017, Beijing accommodates a resident population of 18.71 million and its GDP has reached 2.3 trillion, increased by 6.9% over last year. Beijing has attracted over 2000 enterprise headquarters from home and abroad to settle here. So far, Beijing is the only city in the world that has hosted both summer and winter Olympic Games.



*We offer a 10 days program for young students from all over the world who are interested in learning eastern and western culture and global governance.*

## PROGRAM DETAILS

**Location:** Beijing Normal University, Beijing, China

**Period:** July 9<sup>th</sup>-18<sup>th</sup> 2018

July 9 <sup>th</sup>	Registration, 9:00-10:00, 10:30-12:00, Orientation and campus tour
July 9 <sup>th</sup> - 13 <sup>th</sup>	Lectures and company visit, 9:00-12:00, 13:30-16:30
July 14 <sup>th</sup> - 15 <sup>th</sup>	Weekend off (Explore the city on your own or by group)
July 16 <sup>th</sup> - 17 <sup>th</sup>	Lectures and company visit, 9:00-12:00, 13:30-16:30
July 18 <sup>th</sup>	Final presentation and closing ceremony

### Tuition Fee

US\$ 1,688

Registration fee US\$68, NOT Refundable

### Early Bird Discount

US\$ 1,388

(The early bird registration deadline is April 15<sup>th</sup>, 2018)

### Group Discount

US\$ 1,100 (5 persons or above)

US\$ 800 (10 persons or above)

We will offer the special discount for partner universities.

### Estimates of additional costs covered by students

- Accommodation:** the program offers accommodation at the university campus or the hotel nearby.
- Flight Ticket:** costs vary depending on the country of origin.
- Meals:** breakfast and lunch served at the university canteen.

## BEIJING NORMAL UNIVERSITY (BNU)

BNU is one of the most time-honoured universities in China, whose predecessor was the Normal College of the Imperial University of Peking founded in 1902. Among the three Nobel Prize Laureates from mainland China, two of them are alumni of BNU. As per the 2016/17 World University Rankings released by QS, BNU ranked 8th among universities in mainland China.

## BNU BUSINESS SCHOOL (BNUBS)

BNUBS has formed its mission as "to be a leading business school with deep humanism and global reach". BNUBS is one of the most prestigious business schools in China with widely recognized academic achievements, high proportion of international students in diversified programs and multilingual teaching environment. BNUBS has been accredited by EQUIS (European Quality Improvement System).



**INTERESTED?**

Please send the application form to [lijingya@bnu.edu.cn](mailto:lijingya@bnu.edu.cn) no later than May 15th, 2018. More detail information about the program will be available in June 2018.

The admission result will be announced by the end of May 2018 on <http://bs.bnu.edu.cn/englishversion/>