

International Conference on Economics, Business and Management Development in Emerging Markets

Conference Date: August 26, 2017

The Business School of Beijing Normal University is going to hold an International Conference on August 26, 2017. The objective of the conference is to bring academics, professionals, and practitioners from economics, business and management to a common forum for discussing issues and challenges faced by emerging markets in the 21st century. The conference will create opportunity to share experiences, innovative thoughts, and collaboration ideas and establish research relations among the participating individuals and institutions.

All authors are invited to submit their original research papers within the broad scope of this conference, which includes but not limited to the following areas:

1. Accounting
2. Banking and Insurance
3. Business
4. Corporate Social Responsibility and Corporate Governance
5. Economics
6. Creativity, Entrepreneurship and Innovation
7. Sustainable Development
8. Finance
9. Management
10. Marketing

Important Dates:

Full paper Submission Deadline: August 11, 2017

Draft of the conference program: August 17, 2017

Conference Dates: August 26, 2017

Authors are requested to submit full-text papers (in doc, docx, of pdf format) including results, tables, figures and references to cyang@bnu.edu.cn.

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